



## Fundraising & Campaign Manager

- 12 Month Contract
- Located in Rhodes;
- Christian Based Not-for-Profit Organisation.

Now over 125 years old, Fresh Hope, a ministry of Churches of Christ in NSW, consists of a network of over 90 churches. As a not-for-profit Christian organisation, our key agencies in NSW include Fresh Hope Care, Fresh Hope Venues and Fresh Hope Mission & Ministry which provide a range of services to support the sectors of aged care, social and community welfare, hospitality and ministry.

Our mission is to transform communities and lives with fresh hope.

Your new role as Fundraising Officer is responsible for the development of a detailed fundraising strategy and implementation of fundraising projects for Fresh Hope via our fundraising initiative known as Fresh Hope Engage (within our Fresh Hope Mission & Ministry Team). This includes managing fundraising projects from start to end; contributing to the development of a Fresh Hope wide fundraising model, identifying fundraising targets and goals; tracking progress including strategic improvement for growth; investigating current fundraising methodologies and mechanisms and providing recommendation inclusions/exclusions.

Reporting to the Ministry Leader, Fresh Hope Engage:

### Your main responsibilities will include:

- Development and implementation of fundraising strategies;
- Oversight and management of fundraising projects from start to end;
- Assisting in coordinating fundraising campaigns for church partners;
- Assisting in the preparation and submission of grant applications from relevant funding bodies;
- Utilise Fresh Hope web and social media platforms to proactively promote fundraising campaigns;
- Provide a consistent Biblical influence
- Subscribe to the Christian ethos and vision of Fresh Hope and proactively champion it's Mission and Values.

### To be successful in your new role you will need:

- Experience in Fundraising, Marketing and/or Communications
- Proven ability and track record in successfully raising funds in the Non-for-Profit sector
- Strong knowledge and understanding of current trends in the fundraising sector
- An ability to create, plan and implement strategies effectively
- Demonstrated high level communication and interpersonal skills
- Demonstrated project management and time management skills
- Personal alignment with the values and mission of Churches of Christ in NSW

A current Criminal History Check (within the last three years) suitable for aged care and current driver's license (with willingness to undertake regular travel) are essential.

**To apply**, please email your application to [richard.reeve@freshhope.org.au](mailto:richard.reeve@freshhope.org.au)

Alternatively, for more information please contact Richard Reeve, Ministry Leader Fresh Hope Engage on 02 8719 2600.

**Applications Close: Friday 8th June 2018**

Fresh Hope  
Level 1, 3 Rider Boulevard  
P.O. Box 3561  
Rhodes, NSW, 2138

T/ +61 2 8719 2600  
F/ +61 2 8719 2601  
W/ [www.freshhope.org.au](http://www.freshhope.org.au)



**Transforming  
communities and lives  
with fresh hope**

Fresh Hope is  
an initiative of  
Churches of Christ  
in NSW

